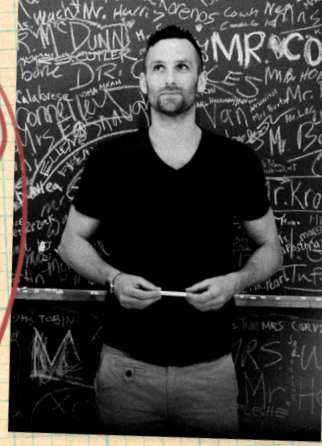


# HOW THE BUTTONS CAME TO BE



They started as  
an idea by Boston  
artist Ari Hauben

then there was  
a sketch



then there  
was a logo



then there was a 3D model



then artisans from  
Pennsylvania created  
the mold

then they were  
poured by an MBA

then they were  
painted by an MFA



then they were tied  
by an optical engineer

then there were  
BUTTONS



# BUTTON UP

A DIFFERENT KIND OF ART SHOW



*Presented by Ari Hauben, Seth Hauben and Will Rusin, with contributions from Craig Rubino*

Fort Point's dynamic new Boston Button Factory is an homage to the vibrant history of a neighborhood that is rapidly changing its character. Blending the industrial and artistic strands which dominated its past, the BBF looks to keep this past alive by manufacturing huge artistic renderings of buttons which are used as stand-alone pieces as well as parts of larger exhibits.

The impetus for the BBF came when vintage photos were found which documented the original use of the building by the Boston Button Co., a button manufacturer which dissolved in 1872. In a nod to yesterday, the BBF hearkens back to the days before cubicles, condos, and fancy restaurants to create a space where buttons are created by hand in large numbers through hard work and care. These buttons, sewn into the fabric of the Fort Point's heritage, are your opportunity to acquire a piece of Boston's past and present before Fort Point continues its inevitable transformation into an exclusive, upscale enclave.

## PRICING

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|                      |       |                    |           |
|----------------------|-------|--------------------|-----------|
| White Buttons .....  | \$300 | Boxed Buttons..... | \$600     |
| Color Buttons .....  | \$350 | Other Buttons..... | As Marked |
| Patterned Buttons... | \$400 | Tee Shirts .....   | \$25      |

*To make a purchase, please speak to any representative wearing a Boston Button Factory tee shirt.*





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